

SE Lifestyle Advertising Work Order / Contract

Mail to: SE Lifestyle PO Box 36 Climax, NC 27233
336-337-5220 SElifestyle.com

Business Name: _____ Phone: _____ Fax: _____

Contact: _____ Email: _____

Web: _____

Address: _____ City: _____ State: _____ Zip: _____

Per Issue Pricing

	full page	1/2 page	1/4 page	1/8 page
Open Rate	\$515	\$375	\$245	\$125
6 issues	\$427	\$311	\$203	\$103
12 issues	\$350	\$255	\$168	\$85
Monthly Total				

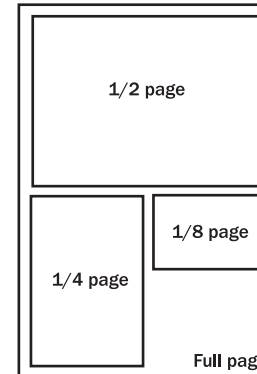
Additional Instructions:

All 1 time (Open Rate ads) must be paid in full in advance.

Contract ads (6 & 12 issues) require a 1 issue deposit and will be invoiced monthly.

We have a flat fee of \$120 for non-camera ready ads. The editor has the right to determine if any ad is camera ready.

File types accepted are high res: TIFF, EPS, PDF, and JPEG



Ad Size	Width	Height
Full page	10	12.9
1/2 page	10	6.2
1/4 page	4.85	6.2
1/8 page	4.95	3.1

Special ad sizes are available, call for help 336-337-5220.

Note: As a result of trying to keep our Ad prices reasonable, cost margins are tight. Ad prices do tend to change from time to time due to printing cost, etc... It is to your advantage to lock in the current price by signing a contract!

I would like to run an Ad in SE Lifestyle for the time period and at the price indicated above. I accept the responsibility of paying for said Ad within a fifteen-day period of the publishing date. Also, I understand that in the event a contract period is not fulfilled I am liable for the difference between the contract percentage discount and regular Ad price. Accounts must be in good standing for ads to run or pre-payment may be required. Finance charges will be assessed to accounts with past due balances. Please note, the enforcement of the preceding depends upon the circumstances - we understand unexpected problems that occur in all businesses and will work with you on this.

Signed: _____ Date: _____

All Ads should be in by the 20th to make the following month's paper. Ads will be run again automatically for contract customers if no changes are received by the 15th of the month. This paper reserves the right to refuse Ads that it deems out-of-character and/or contrary to the purposes of the paper or the welfare of its readers. All advertising copy that represents the creative effort of the Newspaper remains the property of the Newspaper.